

Rep Order# 9852509 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 10/26/2012 8:06 AM
Last Received: 10/25/2012 5:05 PM
Showing Buylines: All Lines

1 of 2

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL
Product TERRY 4 PRESIDENT
Estimate#
Buyer KATHY OFFERMAN
Phone#
Fax#

Agency () OFFERMAN CONSULTING MEDIA
125 N LINCOLN AVE
STERLING, VA 20164
Agency C/P1/P2/E
Flight Dates 10/29/2012 - 11/02/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|-------|-----------|---------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ----- | ----- | ----- | ---- | ----- | ----- | ----- | ----- | ----- | ----- | ----- |
| | 1 | M-F | 530A-6A | NEWS | :30 | \$250.00 | 10/29-11/02 | 5 P3 | 1 | 5 | \$1,250.00 | |
| | 2 | TH | 11P-1135P | NEWS | :30 | \$1,100.00 | 11/01-11/01 | 1 P3 | 1 | 1 | \$1,100.00 | |
| | 3 | F | 430P-5P | NEWS | :30 | \$375.00 | 11/02-11/02 | 1 P3 | 1 | 1 | \$375.00 | |

---REPORT TOTALS---

Report Totals: 7 / \$2,725.00

---SALES MONTHLY TOTALS---

Nov 12: 7 / \$2,725.00
Sales Totals: 7 / \$2,725.00
Station Totals: 7 / \$2,725.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|---------|-----------|---------|---------|---------|---------|
| Market Totals | \$2,725 | CABL 0% | EKRC 0% | UNKN 0% | WBQC 0% | WCPO 0% |
| | | WKRC 100% | WLWT 0% | WSTR 0% | WXIX 0% | |

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Books null
Demos RA35+

